

# Product Specification Data



## Description

Briteline® IM3223 is a 6.0 mil white rigid calendared film with a matte finish and a removable acrylic pressure sensitive adhesive laminated to a 90# liner. This film is designed to accept a variety of solvent-based, latex and UV curable inks. Excellent choice for those looking for a vinyl that is easy to handle, perfect for end user installations.

## **Applications**

IM3223 is a premium film with a removable adhesive making it perfect for temporary graphics and decals. The 6mil thickness and competitive price point makes it ideal for exterior signage, POP graphics, di-cut decals and any installations that require a removable adhesive.

#### **Thickness**

Film 6 mil
Adhesive .8 to 1.1 mil
Liner 6.7 mil

(Thickness variance  $\pm$  10%)

#### **Dimensional Stability**

Good

## Recommendations

Completely evaporate inkjet solvents before application. Failure to do so may facilitate solvent penetration resulting in vinyl degradation.

## Adhesion

To glass 4 to 16oz/in to standard test panel 4 to 16ox/in

## **Temperature Ranges**

Minimum application temperature 40°F Service temperature range -40°F to 180°F

#### **Expected Exterior Exposure**

Up to 3 years under normal conditions Removability up to 1 year

## Storage Stability

shelf life when stored at 70°F and 50% relative humidity.

#### **Product Series**

IM3223-54 Matte 54" x 100'

#### Statement of Practical Use

We believe the information on this product to be accurate. However, since we cannot anticipate or control the conditions under which this information or our products may be used, we cannot guarantee results obtained through their use. Tests of our products should be made by users to determine the suitability of these products for a specific purpose. The products are sold without warranty, either express or implied. The purchaser should refer to Grimco, Inc's price list for terms and conditions or sale, including disclaimer of warranties and limitation of liability.