

# Product Specification Data



# Description

Briteine® IM3204 is a 3 mil white gloss flexible film with a clear low tac removable adhesive laminated to a 90# layflat liner. This film can accept a variety of inks; solvent based, latex and UV curable. This is a perfect solution for window decals or any short to medium term application requiring a low tac adhesive.

## **Applications**

Designed for temporary interior or exterior signage, decals, nameplates, die-cut letters and point-of-purchase displays.

## **Thickness**

Film 3 mil
Adhesive .8 to 1.0 mil
Liner 6.7 mil

(Thickness variance  $\pm$  10%)

## **Expected Exterior Exposure**

3 years with removability up to 1 year under normal conditions

### Recommendations

Completely evaporate inkjet solvents before application. Failure to do so may facilitate solvent penetration resulting in vinyl degradation.

## Adhesion

To glass 5 to 15 oz./in
To standard test panels5 to 15 oz./in
Tested according to PSTC-1 with 24-hour dwell
at 70°F and 50% relative humidity. Typical values.
Individual values may vary. Test thoroughly before
production.

## **Temperature Ranges**

Minimum application temperature is 40°F. Service temperature range is -40°F to 180°F.

## Storage Stability

6 months shelf life when stored at 70 F and 50% relative humidity.

#### **Product Series**

IM3204-54 54" x 150'

#### Statement of Practical Use

We believe the information on this product to be accurate. However, since we cannot anticipate or control the conditions under which this information or our products may be used, we cannot guarantee results obtained through their use. Tests of our products should be made by users to determine the suitability of these products for a specific purpose. The products are sold without warranty, either express or implied. The purchaser should refer to Grimco, Inc's price list for terms and conditions or sale, including disclaimer of warranties and limitation of liability.