

# Product Specification Data



# Description

A 6-mil white/black composite PVC with clear removable acrylic pressure-sensitive adhesive. 65/35 (35% open) hole pattern. Available with an unperforated solid paper liner; for latex printers. Or a clear liner consisting of clear PET film laminated to perforated paper to absorb ink; for Eco-solvent, solvent and UV printers.

# **Applications**

Windows, glass doors or other transparent surfaces for short-term POP, retail window graphics or similar applications.

#### **Thickness**

Film 6 mil Adhesive .5

Solid Paper Liner 6 mils (.006 in./153 microns), approx.

Clear PET Liner 5.5 mils (.0055 in./140 microns), approx.

# **Dimensional Stability**

Fair

#### Surface Gloss

n/a

#### Recommendations

Use standard vinyl inks. Print image on vinyl, not on the release liner. Briteline Window Perf with the solid paper liner is compatible with screen printing; inkjet printing using solvent, eco-solvent and mild solvent inks; latex; thermal transfer; and airbrushing. Briteline Window Perf with the clear PET liner is compatible with UV-cure inks and above printing methods except latex inks.

Apply to clean, dry glass surface. Use plain soap and water, rinse and dry glass well. Do NOT use ammonia, Windex® or other solvent-based glass cleaners prior to application.

Remove by peeling from surface. Remove adhesive residue on older installations, if necessary.

### Adhesion

n/a

## **Temperature Ranges**

Minimum application temperature is 40°F. Service temperature range is 0°F to 140°F.

## Perforation Size

Approx. .055 in. (1.4 mm)

## **Expected Exterior Exposure**

Up to 1 year; 3 months for clean removal. Adhesion may increase with time. Testing recommended before production to determine suitability of product for intended application.

# Storage Stability

6-month shelf life when stored at 70° F and 50% relative humidity.

# **Product Series**

Briteline 50/50 Window Perf, Clear Liner

BL-WP541006535C 54" x 100'

BL-WP601006535C 60"x 100'

Briteline 50/50 Window Perf, Paper Liner

BL-WP271006535 27" x 100' BL-WP301006535 30" x 100' BL-WP540256535 54" x 25' BL-WP541006535 54" x 100'

BL-WP600256535 60" x 25' BL-WP601006535 60" x 100'

#### Statement of Practical Use

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